

PERFORMANCE IS NO SWEAT.

THERE ARE
528,000
FEET IN A CENTURY RIDE.

HOW YOU COVER THE FIRST TWO MATTERS MOST.

COOLMAXbrandsocks.com



ALL SEASON

PERFORMANCE IS NO SWEAT.

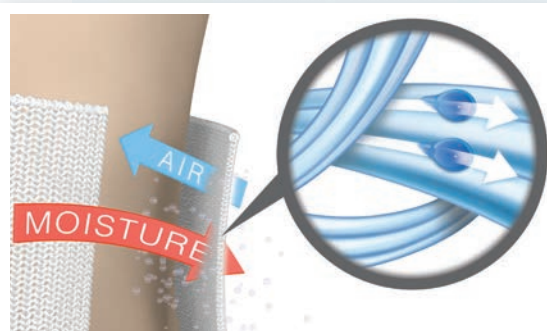
DUAL PERFORMANCE

COOLMAX® All Season socks

Quick drying efficiency with lightweight hollow-core insulating capability

In the heat of summer or dead of winter, whether taking it easy or turning it on, COOLMAX® All Season socks do it all. From short hikes to long races, this unique technology helps keep outdoor enthusiasts dry and comfortable no matter what the climate conditions.

COOLMAX® All Season socks help optimize the body's natural thermo-regulation capabilities. They contain fibers with a channeling surface to move moisture away from the body when the wearer is hot. In addition, fibers with a lightweight hollow core provide insulation for added comfort on colder days.



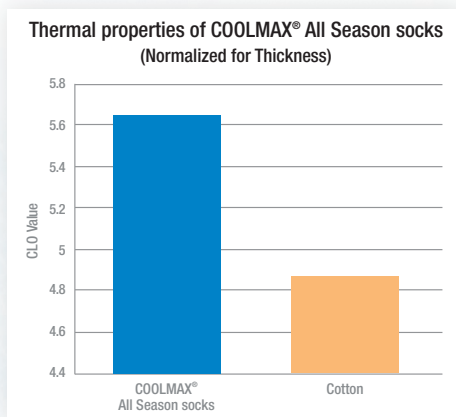
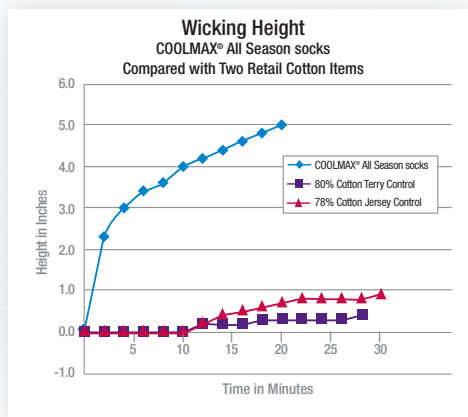
How the COOLMAX® All Season sock technology works

The fiber in COOLMAX® All Season socks is a unique blend of four-channel and hollow-core fibers. The four-channel fibers, like those in conventional COOLMAX® socks, transport moisture away from the skin, dispersing it so that it can evaporate quickly. The lightweight hollow-core fibers, like those in THERMOLITE® socks, trap air to help provide an insulating factor.



This unique fiber blend:

- Dries quickly
- Maintains a natural feel that's soft, lightweight and breathable
- Helps optimize thermo-regulation



To learn more about COOLMAX® socks or to contact a marketing representative, please visit the "Contact" page of COOLMAXbrandssocks.com.

